

**REMARKS**

Claims 1-10 are pending. Claims 1 and 6 have been amended. Reconsideration and allowance of the present application based on the following remarks are respectfully requested.

Entry of this amendment is respectfully requested as no new search is required and it places the application in condition for allowance or at least in better form for appeal.

**Claim Rejections Under 35 U.S.C. § 102**

Claims 1-7 and 10 were rejected under 35 U.S.C. § 102(b) over Figure 10 of Applicant's Acknowledged Prior Art (AAPA). Applicant respectfully traverses this rejection.

Claims 1 and 6 each recite, in part, a light emitting display device which includes a plurality of pixels. Each pixel includes a light-emitting/luminous layer which is located in a first region of each pixel. The display device also includes a second region which surrounds each pixel and is provided with a light-reflecting surface. The light reflecting surface reflects light which is traveling horizontally from the light emitting/luminous layer of one of the pixels to adjoining pixels toward said light-projecting surface. In contrast, AAPA fails to disclose a second region surrounding each pixel as recited in each of claims 1 and 6.

Therefore, AAPA also fails to disclose a light reflecting surface which prevents horizontally emitted light from entering an adjacent pixel by reflecting it toward the light projecting surface and creating a display panel with an increase in luminous intensity. Accordingly, AAPA does not teach a light emitting display device which includes a second region which surrounds each pixel and is provided with a light-reflecting surface, the light reflecting surface reflecting light which is traveling horizontally from the light emitting/luminous layer of one of the pixels to adjoining pixels toward said light-projecting surface, as recited in each of claims 1 and 6.

Claims 2-5, 7, and 10 are believed allowable for at least the same reasons presented above with respect to claims 1 and 6 by virtue of their dependence upon claims 1 and 6. Accordingly, Applicant respectfully requests reconsideration and withdrawal of this rejection.

**Claim Rejections Under 35 U.S.C. § 103**

Claims 8 and 9 were rejected under 35 U.S.C. § 103(a) over AAPA in view of Nishio et al. (U.S. Patent No. 6,046,547). Applicant respectfully traverses this rejection.

Claims 8 and 9 are believed allowable for at least the same reasons presented above with respect to claim 6 by virtue of their dependence upon claim 6 and because Nishio does

not remedy the deficiencies of AAPA discussed above with respect to claim 6. Accordingly, Applicant respectfully requests reconsideration and withdrawal of this rejection.

**Conclusion**

In view of the foregoing, the claims are believed to be in form for allowance, and such action is hereby solicited. If any point remains in issue which the Examiner feels may be best resolved through a personal or telephone interview, please contact the undersigned at the telephone number listed below.

All objections and rejections having been addressed, it is respectfully submitted that the present application is in a condition for allowance and a Notice to that effect is earnestly solicited.

Please charge any fees associated with the submission of this paper to Deposit Account Number 03-3975 under Order No. 9270/284095. The Commissioner for Patents is also authorized to credit any over payments to the above-referenced Deposit Account.

Respectfully submitted,

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